



MEDIA RELEASE

Anytime Fitness Australia Opens 400th Club!

Anytime Fitness, Australia's number one health club, has reached a major milestone this month with its 400th club opening. With over 2700 clubs and 2 million members' worldwide, since Anytime Fitness launched into Australia in 2008 it has become the quickest growing segment of the world's fastest growing fitness chain. This growth has spanned across Australia nationally, starting from humble beginnings with the first club in the small country town of Gunnedah, NSW, to the 400th club in Aspley, Queensland.

The Aspley club belongs to franchise Brett Coleman, and is his first Anytime Fitness club. Brett comments "I am excited to be not only an owner of an Anytime Fitness franchise, but also being part of an industry that has such a positive impact on so many people's lives. Anytime Fitness head office has provided me with endless support and operating systems to assist in the setup of my first club and I am very proud to be opening the 400th".

As part of the launch the Aspley Club is holding a grand opening on Saturday 9th May - 10am -2pm. To celebrate the 400th opening the club will be donating \$400 to charity The Hunger Project through sales of raffle tickets for a Brisbane Broncos Jersey signed by the whole 2015 Team. There will also be a guest appearance by Broncos player Corey Parker who will be signing autographs and available for pictures with members and the general public. A \$0 joining fee for the first 400 members to sign up will be applicable on the day, and those 400 members will also receive an ASICS merchandise pack. Local business will be supplying further giveaways and there will be a face painting stall and balloons for the children, so something for everyone!

Anytime Fitness credits its fast expansion to its members, who are the company's number one priority. Anytime Fitness Australia Chairman & Co-Founder Justin McDonell says, "Our members mean a lot to us. They'll always be what matters most and are the secret to our success". Anytime Fitness want their members to feel like they belong, and feel something better every time they visit their club. McDonell says, "When designing our clubs, we look at what our members will want in their club and the services they will expect. We have world class equipment, a functional layout, online health resources, clean bathrooms, top of the range security systems, Fitness On Request group training facilities and knowledgeable staff who take an interest in all their members – and all of this available for members 24hours 7days a week."

Anytime Fitness continues to offer an exceptional product in convenient locations, allowing easier access for members to achieve their health and fitness goals. The company plans to continue to expand their already extensive club network, with more new club openings scheduled in all states throughout the rest of the year.

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Notes To Editor:

About Anytime Fitness:

Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing members with convenient and affordable fitness options in friendly facilities which feature top-quality exercise equipment. Members can work out anytime in any of the 2500 clubs worldwide with one low



monthly rate. State-of-the-art security and surveillance systems ensure member safety at the clubs even during unstaffed hours. www.anytimefitness.com.au

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