



ANYTIME FITNESS NAMED #1 TOP GLOBAL FRANCHISE BY *ENTREPRENEUR* MAGAZINE

Anytime Fitness, the world's largest and fastest-growing co-ed fitness club chain, is ranked No. 1 on *Entrepreneur* magazine's annual Top Global Franchise list. Averaging more than 300 new gyms a year for each of the past 8 years, Anytime Fitness will soon open its 3,000th franchised unit – in fewer years (13) than it took other franchising legends like McDonald's, Subway, 7-Eleven and Pizza Hut to reach that same milestone.

To compile the Top Global Franchises ranking, *Entrepreneur* started with each company's 2015 Franchise 500® score – based on objective, quantifiable criteria including system size, growth and financial strength and stability – then adjusted to give extra weight to international size and growth.

Brother and sister team Justin and Jacinta McDonell launched the highly successful US franchise into Australia in 2008, and it has since become the quickest growing segment of the world's fastest growing fitness chain. Anytime Fitness Australia has the largest group of clubs open outside of the USA, and is the biggest health club chain in Australia, starting from humble beginnings with the first club in the small country town of Gunnedah, NSW, to the 400th club in Aspley, Queensland. They are currently operating in 411 locations nationally with over 500 territories sold to date.

Anytime Fitness credits its fast expansion to its members, who are the company's number one priority. Justin McDonell says, "Our members mean a lot to us. They'll always be what matters most and are the secret to our success". Anytime Fitness want their members to feel like they belong, and feel something better every time they visit their club. McDonell says, "When designing our clubs, we look at what our members will want in their club and the services they will expect. We have world class equipment, a functional layout, online health resources, clean bathrooms, top of the range security systems and knowledgeable staff who take an interest in all their members – and all of this available for members 24 hours 7 days a week."

Chuck Runyon, CEO and co-founder of Anytime Fitness says "This designation as #1 Top Global Franchise is a credit to our international franchise development team and our fabulous group of international master franchisees. Whether it's Australia, the Netherlands or Singapore, our franchisees are providing our members with personal service that gets real results. That personal touch and high level of engagement is what differentiates Anytime Fitness from many other gyms and what has strengthened and grown our brand worldwide."

Worldwide, Anytime Fitness serves more than 2.5 million members on five continents. Since its founding in 2002, members have exercised at one Anytime Fitness club or another more than half-a-billion times.

"Anytime Fitness was founded on the idea that exercise should be as convenient and rewarding as possible," said Dave Mortensen, co-founder and president of Anytime Fitness. "We've eliminated all of the most common barriers to healthy lifestyles and, by constantly finding new ways to help our



members realize meaningful results, we're well on our way to achieving our goal of helping as many people as possible get to a healthier place."

Anytime Fitness Australia continues to offer an exceptional product in convenient locations, allowing easier access for members to achieve their health and fitness goals. The company plans to continue to expand their already extensive club network, with more new club openings scheduled in all states throughout the rest of the year.

Notes to Editor:

2015 TOP GLOBAL FRANCHISE RANKINGS:

<http://www.entrepreneur.com/franchises/topglobal/index.html>

About Anytime Fitness Australia:

Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing members with convenient and affordable fitness options in friendly facilities which feature top-quality exercise equipment. Members can work out anytime in any of the 2700 clubs worldwide with one low monthly rate. State-of-the-art security and surveillance systems ensure member safety at the clubs even during unstaffed hours. www.anytimefitness.com.au

About Anytime Fitness:

Ranked #1 on Entrepreneur's prestigious Top Global Franchise list, Anytime Fitness is the fastest-growing gym franchise in the world, with nearly 3,000 gyms serving more than 2,600,000 members on five continents. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient fitness options and friendly, personal service in well-maintained facilities which feature top-quality exercise equipment. Gyms are now open in all 50 states, Canada, Mexico, Australia, New Zealand, England, Scotland, Ireland, Grand Cayman, Poland, the Netherlands, Spain, Qatar, India, Chile, Japan, Singapore, Malaysia, Hong Kong, China, Taiwan, Belgium and the Philippines. All franchised gyms are individually owned and operated. Join one gym and use them all.

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